

**TheFork Festival is back with six weeks of dining offers to help support the hospitality industry and get diners back to restaurants**

**Media Release**

**Monday 15 February 2021**

Today, TheFork, Australia's #1 restaurant booking app, launches TheFork Festival - a six-week program of delicious dining experiences. Over the six-week festival, TheFork will inspire Australians to return to the dining scene, encouraging the discovery of new restaurants, as well as reminding its network of diners to support local favourites.

With over 150 participating restaurants across the country, from fine dining favourites, local gems through to neighbourhood cafes, TheFork Festival brings together an exciting mix of special dining offers to encourage eating out, including up to 50% off the bill, specially curated menus and one-off deals.

Now in its third year, the Festival provides diners the perfect opportunity to tick some restaurants off their wish list, without hurting the bank. And, with TheFork Festival's support, restaurants can use these special deals to help fill quieter seatings throughout the week and attract new customers.

Speaking about the festival, Gary Burrows TheFork Australia Country Manager said: "TheFork Festival encourages Australian diners to really explore the amazing array of restaurants in their cities. Our data shows that 97% of customers who book during TheFork Festival are dining at a restaurant for the first time - so we are introducing hundreds of diners to new restaurants each year.

Restaurants to watch out for during TheFork Festival include DeVine, one of Sydney's leading wine bars; Capriccio Osteria, serving up indulgent plates of modernised Italian favourites; and Pasture of Balmoral, waterfront café on beautiful Balmoral Beach.

The full list of participating restaurants is available on TheFork's app and website from today.

"We know that TheFork Festival is even more important this year, both reminding diners of what's out there and driving new customers to restaurants when they need them. We hope to help eliminate as many empty seats across Australian restaurants as we can," says Gary Burrows.

TheFork Festival is available when you book from February 15 - 28 March via TheFork App or website, <https://www.thefork.com.au/>. Look out for TheFork Festival offers when making a reservation. All offers are available until booked out, so diners are encouraged to get in quickly.

-ENDS-

For more information, interview and images, please contact The Cru:

Emily Levins – [emily@thecru.agency](mailto:emily@thecru.agency) or 0476 325 781

Hannah Booth – [hannah@thecru.agency](mailto:hannah@thecru.agency) or 0452 206 360

### About TheFork

TheFork, a Tripadvisor® company, is the leading online restaurant reservation platform. TheFork's mission is to connect restaurants and diners, with a network of nearly 80,000 partner restaurants worldwide. With 22 million reviews and 28 million downloads of its app, TheFork has become the smart move to make to get a table!

Through TheFork (website and app), as well as through Tripadvisor, users can easily select a restaurant according to their preferences, consult user reviews, check real-time availability and instantly book online 24/7. From the restaurant side, TheFork provides them with a software solution, TheFork Manager, to optimise reservation management, streamline operations and ultimately improve service and revenue.

The platform operates in 22 countries as "TheFork" in France, Italy, The Netherlands, Belgium, Switzerland, Portugal, UK, Denmark Germany, Austria, Sweden, Finland, Norway, Australia, Argentina, Brazil, Chile, Colombia, Mexico, Peru and Uruguay, and as "EITenedor" in Spain.

### About Tripadvisor

Tripadvisor, the world's largest travel platform\*, helps hundreds of millions of travelers each month\*\* make every trip their best trip. Travelers across the globe use the Tripadvisor site and app to browse more than 878 million reviews and opinions of 8.8 million accommodations, restaurants, experiences, airlines and cruises. Whether planning or on a trip, travelers turn to Tripadvisor to compare low prices on hotels, flights and cruises, book popular tours and attractions, as well as reserve tables at great restaurants. Tripadvisor, the ultimate travel companion, is available in 49 markets and 28 languages.

The subsidiaries of Tripadvisor, Inc. (NASDAQ:TRIP), own and operate a portfolio of travel media brands and businesses, operating under various websites and apps, including the following websites: [www.bokun.io](http://www.bokun.io), [www.cruisecritic.com](http://www.cruisecritic.com), [www.flipkey.com](http://www.flipkey.com), [www.thefork.com](http://www.thefork.com) (including [www.eltenedor.com](http://www.eltenedor.com)), [www.helloreco.com](http://www.helloreco.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.housetrip.com](http://www.housetrip.com), [www.jetsetter.com](http://www.jetsetter.com), [www.niumba.com](http://www.niumba.com), [www.seatguru.com](http://www.seatguru.com), [www.singleplatform.com](http://www.singleplatform.com), [www.vacationhomerentals.com](http://www.vacationhomerentals.com), and [www.viator.com](http://www.viator.com).

\* Source: SimilarWeb, September 2020

\*\* Source: Tripadvisor internal log files